

BERMUDA

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2021 TOURISM EXPERIENCE INVESTMENT for Q3/4 SUCCESSFUL APPLICANTS

The Bermuda Tourism Authority is pleased to publish the list of successful experiences for the 2021 (Round 1) Tourism Experience Investment initiative. The experiences identified for investment demonstrated alignment with the Bermuda National Tourism Plan objectives, with emphasis in the areas of Arts and Culture and New Experiences. The BTA looks forward to the contribution that these experiences will provide in enhancing and increasing Bermuda's tourism product offerings.

ARTS & CULTURE	
*Buna Gallery & Coffee House: Cocktail Culture, Entertainment & Culture Experience	Year Round
Island Events Group: Entertainment & Cultural Experience	July 30, 2021
*Wine Down Wednesdays: Wine Tasting Experiences	Summer/Fall 2021
*A Rose Affair: Food culture experience	Summer 2021
*High Notes on the Harbour: Food culture Experience	Summer 2021
African Diaspora Tours at St Peter's Church: Historical & Cultural Tours	Summer 2021
*Long Story Short Tours: Historical & Cultural Tours	Summer/Fall 2021
*Wedco: Alfresco Dining & Entertainment Experience in Dockyard	Summer 2021
*Black en Blanc: Food & Entertainment experience	Summer/Fall 2021

- * Newly supported experiences

Total Funding	
Number of Applications received	28
No. of Approved Submissions	9
Average of Total Funds Given	13,388.88

New Experiences Funding	
No. of Approved Submissions	7
Average Given	\$14,000